

**Merchant & Gould**

An Intellectual Property Law Firm

3200 IDS Center  
80 South Eighth Street  
Minneapolis, Minnesota  
55402-2215 USA  
TEL 612.332.5300  
FAX 612.332.9081  
www.merchant-  
gould.com

**RECEIVED  
CENTRAL FAX CENTER****MAY 25 2005**

A Professional Corporation

**Fax Transmission** | May 25, 2005

TO: Commissioner for Patents  
Attn: Anh Ly  
P.O. Box 1450  
Alexandria, VA 22313-1450

FROM: Timothy P. Sullivan

OUR REF: 50023.08USU1  
TELEPHONE: 206.342.6200

Total pages, including cover letter: 12PTO FAX NUMBER 1-703-872-9306

If you do NOT receive all of the pages, please telephone us at 206.342.6200, or fax us at 206.342.6201.

Title of Document Transmitted: Transmittal (+ 1 copy); Response to Office Action

Applicant: Kiran Venkatesh Hedge et al.  
Serial No.: 10/046.135  
Filed: January 11, 2002  
Group Art Unit: 2162  
Our Ref. No.: 50023.08USU1  
Confirmation No. 9254

Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers, if appropriate.

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.

May 25, 2005

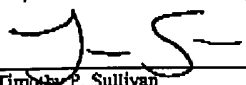
By: [Signature]  
Name: Timothy P. Sullivan  
Reg. No.: 47,981

GEN033.DOT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kiran Venkatesh Hedge et al. Examiner: Anh Ly  
Serial No.: 10/046,135 Group Art Unit: 2162  
Filed: January 11, 2002 Docket: 50023.08USU1  
Confirmation No.: 9254 Due Date: May 25, 2005  
Title: METHOD AND SYSTEM FOR GENERATING AND PROVIDING RICH MEDIA  
PRESENTATIONS OPTIMIZED FOR A DEVICE OVER A NETWORK

CERTIFICATE UNDER 37 CFR 1.6(d): I hereby certify that this correspondence is being sent via facsimile to (703) 872-9306, Mail Stop Amendment, Commissioner for Patents, Attn: Examiner Anh Ly, P.O. Box 1450, Alexandria, VA 22313-1450 on May 25, 2005.

By:   
Name: Timothy P. Sullivan

Mail Stop Amendment  
Attn: Examiner Anh Ly  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**23552**

PATENT TRADEMARK OFFICE


Sir:

We are transmitting herewith the attached:

- ☒ Transmittal Sheet in duplicate containing Certificate Under 37 CFR 1.6(d)  
☒ Response to Office Action

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers or any future reply, if appropriate. Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. A duplicate of this sheet is enclosed.

Merchant & Gould P.C.  
P.O. Box 2903  
Minneapolis, MN 55402-0903  
612.332.5300

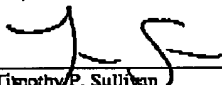
By:   
Name: Timothy P. Sullivan  
Reg. No.: 47,981  
TPS:keb

(PTO TRANSMITTAL - GENERAL)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kiran Venkatesh Hedge et al. Examiner: Anh Ly  
Serial No.: 10/046,135 Group Art Unit: 2162  
Filed: January 11, 2002 Docket: 50023.08USU1  
Confirmation No.: 9254 Due Date: May 25, 2005  
Title: METHOD AND SYSTEM FOR GENERATING AND PROVIDING RICH MEDIA  
PRESENTATIONS OPTIMIZED FOR A DEVICE OVER A NETWORK

CERTIFICATE UNDER 37 CFR 1.6(d): I hereby certify that this correspondence is being sent via facsimile to (703) 872-9306, Mail Stop Amendment, Commissioner for Patents, Attn: Examiner Anh Ly, P.O. Box 1450, Alexandria, VA 22313-1450 on May 25, 2005.

By:   
Name: Timothy P. Sullivan

Mail Stop Amendment  
Attn: Examiner Anh Ly  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**23552**

PATENT TRADEMARK OFFICE


Sir:

We are transmitting herewith the attached:

- ☒ Transmittal Sheet in duplicate containing Certificate Under 37 CFR 1.6(d)  
☒ Response to Office Action

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers or any future reply, if appropriate. Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. A duplicate of this sheet is enclosed.

Merchant & Gould P.C.  
P.O. Box 2903  
Minneapolis, MN 55402-0903  
612.332.5300

By:   
Name: Timothy P. Sullivan  
Reg. No.: 47,981  
TPS:kcb

(PTO TRANSMITTAL - GENERAL)

RECEIVED  
CENTRAL FAX CENTER  
MAY 25 2005

PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Kiran Venkatesh Hegde et al.	Examiner:	Anh Ly
Application No.:	10/046,135	Group Art Unit:	2162
Filed:	January 11, 2002	Docket No.:	50023.08USU1
Title:	METHOD AND SYSTEM FOR GENERATING AND PROVIDING RICH MEDIA PRESENTATIONS OPTIMIZED FOR A DEVICE OVER A NETWORK		

CERTIFICATE UNDER 37 CFR 1.6(d): I hereby certify that this correspondence is being sent via facsimile to (703) 872-9306, Mail Stop Amendment, Commissioner for Patents, Attn: Examiner Anh Ly, P.O. Box 1450, Alexandria, VA 22313-1450 on May 25, 2005.

By: 

Name: Timothy P. Sullivan

RESPONSE TO OFFICE ACTION

Mail Stop Amendment  
Commissioner for Patents  
Attn: Examiner  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action of March 25, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.